PASSPORT



FOR SUCCESS

STRATEGIC PLANNING PROCESS THAT ALIGNS YOUR TEAM AND DEFINES SUCCESS



Insure that your team buys into the organization's Vision, Mission and Core Values

Develop and prioritize the organization's goals and develop strategies to reach those goals





Assign a champion for each initiative, allocate resources, and determine timelines Trust is the glue of life. It's the most effective ingredient in effective communication. It's the foundation principle that holds all relationships.

Stephen Covey



Our Core Values
Integrity-Courage- Respect-Trust

Our Mission

Help organizations reach their goals by embracing true leadership principles. Our teaching and processes are designed to break down barriers and transition cross-functional groups into TEAMS.

Our Vision

Watching our clients bust through the plateaus that have stalled their growth while at the same time improving the relationships they have at work as well as at home.



Scott De Long Facilitator

Career

President, Simpluris, Inc. CEO, Wavetech Industries CEO, Public Access Communications

Education

Doctoral Candidate, Chapman University Masters in Leadership Development, Chapman Certificate, Executive Leadership, UC Berkeley BA, History, Brigham Young University

Teaching

Small Group Communications, Chapman Business and Professional Communications, Chapman Intro to Entrepreneurship, Chapman

Board Involvement

Chairman, American Public Communications Council Founding Member, APCC Services, Inc. Chairman, California Payphone Association Board Member, Telecom Recovery

We Believe

We believe that who you are is more important than what you do, and that people are more important than things.

SIGNATURE OF BEARER / SIGNATURE DU TITULAIRE / FIRMA DEL TITULAR



WHY AN OFF-SITE RETREAT?

Can't we just block out a day and get the work we need to do done here in our conference room?

The ability to get away from the office, the phones, the interruptions and the commotion of the office allows for a deeper connection among the group and enhances their ability to form the bonds that become a team. We have facilitated meetings both in our clients offices and off site, and the results and outcomes always are better in the offsite retreat. There is a feeling of being able to immerse deeper in the discussion when the team is outside the constraints of the office.

Is the retreat customizable: what material is covered? Length of time on team building as well as workshop?

Absolutely, while there is a format we start with, each group goes through a preretreat process in order to customize the sessions to obtain the desired outcomes. No two groups/teams are alike and we build the content based on your stated deliverables, as well as our analysis of the pre-retreat surveys and interviews.

Do you guarantee the outcomes? To take this time and expense, we need it to be productive, what is your guarantee?

We guarantee the experience, what this means is that we will work towards the goal of the stated outcomes, and it is not always possible to deliver those, but what will be delivered by the end of the sessions is a process in order to get to where you need to be. Your team will have the tools, and we believe the mindset to get where you need to go. This process does not end when the retreat ends, the exercises we work through will get your group to become a team, which is a group with a shared vision and tools to obtain that vision.

TESTIMONIALS

"Keeping nine people, who are used to being in charge, focused, productive and on point is no easy task but Scott has been able to do it and do it well. He has come to our sessions fully prepared in order that we get to work right away and get the most value out of the time spent together. Scott was especially masterful in making sure we had a good mix of activities and exercises so that participants did not burn out... mentally or emotionally."

- Mike Dieveney, Manufacturing Solutions

"The approach [Scott] took with us was exactly what we needed to dive deep into the issues we were facing. Our group bonded more in those three days than we had in the previous two years. It was a great experience, so great that in fact we have asked Scott back for 4 years in a row now, and each year he finds a way to get just a bit more out of us."

- Chad Webster, Renhill Staffing

"Being how open we are during these events, it can be challenging to immediately speak up freely about your personal and business life. Scott has the natural ability to make someone feel comfortable to do so without forming judgment or being critical, and instead giving one the tools to improve on many issues one has or even to find opportunities to better oneself in ones personal life or career. He speaks from experience in his professional and personal life."

- Carlos Longoria, Gonzalez Longoria

SAMPLE 5-DAY EXOTIC STRATEGIC PLANNING RETREAT

DAY I
Arrival; settle into rooms
Opening Session - establish purpose, process
Sunset Happy Hour

Dinner on the beach

DAY 2 Breakfast; SWOT analysis Vision - Mission - Values

Lunch
Strategic Planning/Establishing Goals
Zip-lining

Relax, shower, dinner

DAY 3

Breakfast; Review Goals

Form groups to work on strategy

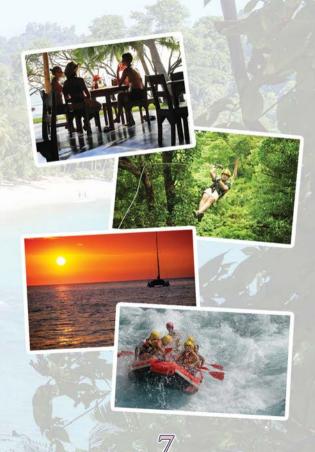
Lunch; large group discussion on strategies

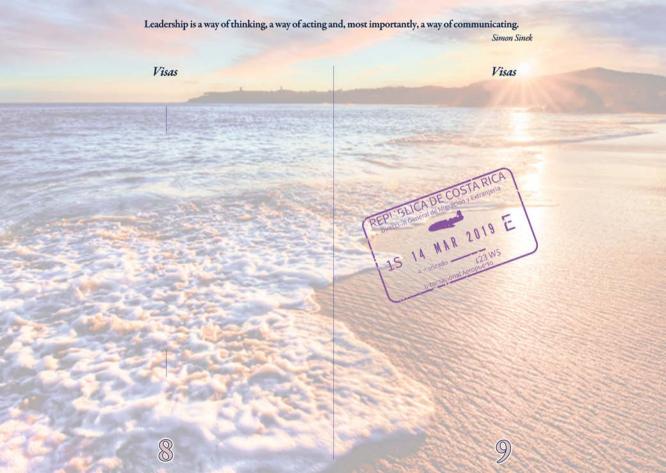
Into groups for action plans

Sunset catamaran cruise

DAY 4 | White water rafting (all day activity)

DAY 5 Working breakfast
Review plans & communication process
Departure to airport





Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work.

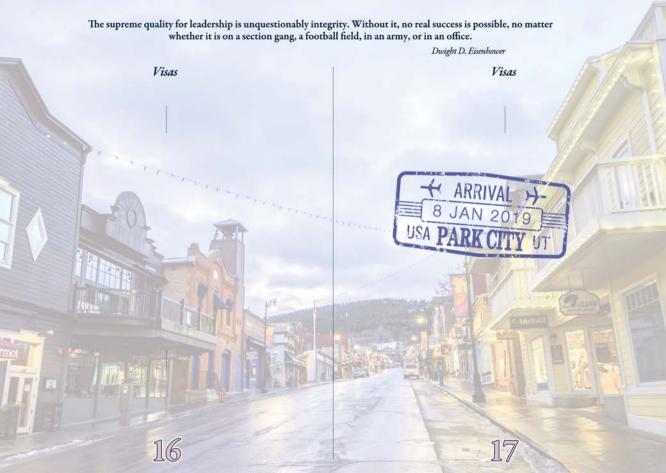
And the only way to do great work is to love what you do. If you haven't found it yet, keep looking.

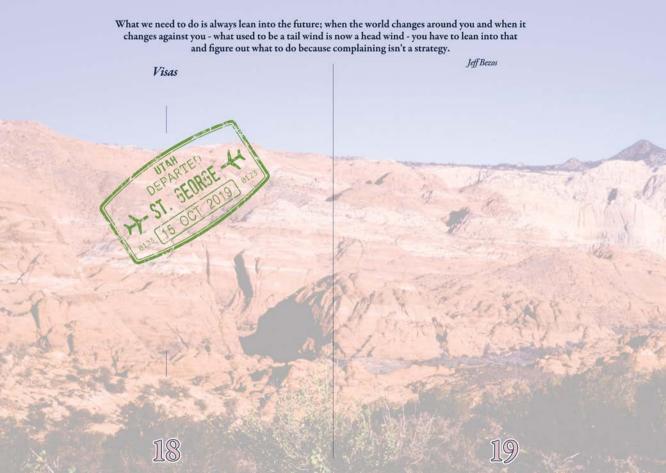
Don't settle. As with all matters of the heart, you'll know when you find it.











Mastery is great, but even that is not enough. You have to be able to change course without a bead of sweat, or remorse. Tom Peters Visas Visas MEXICO TO DE MEXICO

MENOPUENTO DE MEXICO

APRILADA

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Leadership contains certain elements of good management, but it requires that you inspire, that you build durable trust. For an organization to be not just good but to win, leadership means evoking participation larger than the job description, commitment deeper than any job contract's wording.



I think that's the single best piece of advice: constantly think about how you could be doing things better and questioning yourself.

Elon Musk

Visas

Visas



SAMPLE AGENDA: LOCAL FORUM RETREAT

Arrival night before; settle into rooms Opening session; establish purpose, process BBQ at the house

DAY 1

Breakfast
Ice Breaker
Forum health exercise
Coaching exercise
Lunch
Zip lining
Happy Hour/dinner

DAY 2

Breakfast
Ice Breaker
Communications exercise
Leadership exercise
Lunch
Skiing
Happy Hour on mountain/dinner

DAY 3

Breakfast

Depart for homes

Optional full day skiing





Our workshops and retreats create an environment that fosters deeper relationships through the understanding of others within the organization.

Whether it is Strategic Planning,
Team Building or Leadership
Training, our retreat workshops
are customized based on the needs
of your organization.

BOOK YOUR RETREAT TODAY!

949.202.5763

WWW.LEAD2GOALS.COM

IMPROVE TEAMWORK

THROUGH A
TEAM-BUILDING RETREAT



Complete retreat experiences perfect for team building, strategic planning, leadership growth and more.

Improve team synergy and communication with intelligently planned exercises and activities designed with your business in mind





Build trust and respect within your organization

- Team Building
- Trust Development
- Conflict Management
- Corporate Culture

LEAD(2)GOALS